



Core Values of Coal Indians

- **Devotion to Duty** : Devotion to their duties entails getting rid of lethargy, inefficiency and indifference.
 - **Sense of Mission** : Focus on the Mission and Vision identified for the organization and work with utmost zeal for greater good.
 - **Integrity & Honesty** : 'Integrity' is working as per own conscience and putting the obligations of public services above own personal interests. 'Honesty' is being truthful and open.
 - **Courage of Conviction** : 'Courage' means mustering the strength and will to do what is right, even when circumstances are adverse and frightening.
 - **Spirit of Service & Sacrifice** : Service to something greater than self which should be inspired for national cause and concern for societal good.
 - **Sense of Fairness** : The trait of Fairness includes objectivity, impartiality, equity, justice and free from bias or discrimination.
 - **Upholders of Public interest** : The officials in a PSU hold their position as a trustee of public interest, hence it clearly underlies non- use of official position for personal gains.
 - **Accountability & Responsibility** : Feel Accountability & Responsibility towards the organization and be accountable for own actions.
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